

Reflections Program – Artist’s Statement

Your artist’s statement is a way of making sure your audience (the judges, readers, viewers) can clearly understand how your entry addresses the theme “Within Reach.”

Some things you might want to think about before writing your artist’s statement are:

The title of your entry helps the viewer understand the subject or direct the viewer’s thoughts. Why did you pick the title you picked?

Why do you like to write or dance? Or take photos or compose? Or make art or make films? What did you do? For example, if it’s a Literature entry you might briefly explain why you chose the structure you used. If it’s a Photography or Visual Arts entry, you might include some details about how you made the entry (camera type or lens or why a certain angle was chosen, what medium you used and which technique).

What happened along the way? Did anything interesting or unusual happen? Did you solve any problems in the process? Did you change your approach to doing the project?

What did you learn through this process? Why is this piece important to you? Use the elements and principles of design to describe your work.

Your statement must be a minimum of 10 words and may not exceed 100 words. You do not need to use everything in the list above—it’s just to help you think about how to write your statement. Your statement will give us a sense of who you are as a creator, what your thinking or purpose was, and how you did what you did.